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Anya Hurlbert is Professor of Visual Neuroscience and Dean of Advancement at Newcastle University. She co-founded Newcastle's Institute of Neuroscience in 2003, serving as its co-Director until 2014, and now steers the Centre for Transformative Neuroscience. She was a Marshall Scholar and holds degrees in physics, physiology, brain and cognitive science, and medicine from US and UK institutions.

Anya's research interests are focused on the understanding of human vision, especially colour perception and its role in cognition and behaviour; her work includes applications in imaging, lighting, visual art, and human health.

She received the Newton Medal (the Colour Group GB; 2022) and has delivered the Edridge-Green Lecture (the Royal College of Ophthalmologists), the Richard Gregory Memorial Lecture (Bristol Vision Institute), amongst other keynotes.