

GALEN CRANZ

Designer and Sociologist, Author, Professor, UC Berkeley, USA Galen Cranz is a designer, a consultant, and a Professor of the Graduate School in Architecture at the University of California at Berkeley, where she taught social and cultural approaches to architecture and urban design, and established the field of Body Conscious Design, which she taught for 30 years.

She received her Ph.D. in Sociology from the University of Chicago and was certified as a teacher of the Alexander Technique mid-career in New York.

Cranz has lectured widely on her perspective on Body Conscious Design and taught her unique approach at craft schools in the US and abroad. Her research on the chair has attracted print and media attention nationally and internationally. The Chair: Rethinking Culture, Body, and Design (Norton 1998) received a 2004 Achievement Award from the Environmental Design Research Association (EDRA).